

Coreen Adamson

Phd, MSocSci (First Class Hons)



Senior Consultant

Coreen is a Senior Consultant with Hill Young Cooper Ltd and has over 15 years' experience in strategy, public policy, governance, consultation and engagement. She brings with her an extensive knowledge of local government having worked throughout New Zealand and Australia. Coreen utilises her broad strategy and policy capabilities to provide strategic advice and facilitate pragmatic solutions. She is skilled working with councils and stakeholders to develop strategy and policy, which aligns resources to achieve long-term objectives and provides a sound platform for investment in infrastructure and services.

As a Senior Consultant, Coreen is responsible for developing her own client base and managing projects. This includes overseeing the input of other consultants both within the company and externally. Coreen approaches projects with a view of the big picture and is focused on achieving deliverables effectively and on time for her clients.

Strategy

- Prepared Infrastructure strategies for Thames-Coromandel District Council, Central Hawkes Bay District Council and Auckland Council.
- Developed the draft Southland District Council Public Open Space Strategy for public consultation.
- Reviewed New Plymouth District Council's strategic framework to identify opportunities, gaps, barriers and enablers to the development and implementation of strategy and policy.
- Reviewed Waipa District Council's strategic framework to identify opportunities, gaps, barriers and enablers to the development and implementation of integrated strategy and policy.
- Prepared the City of Melville's 2011 Strategic Community Plan, "People, Places, Participation", a long-term strategic plan that sets out the community's vision and aspirations for the future.
- Facilitated workshops, with elected members of the three Wairarapa District councils, to develop a joint vision and strategic objectives, to inform the development of a shared services approach.
- Worked with subject matter experts from across council and with the Auckland Plan Steering Group to integrate and prepare the draft Auckland Plan.



Specialist Capabilities

- Strategy
- Policy analysis
- Governance
- Consultation and engagement

Professional Experience

- Senior Consultant, Hill Young Cooper: 2017
- Senior Policy Advisor, Auckland Council: 2016 - 2017
- Senior Consultant, Morrison Low: 2011 - 2016
- Principal Strategic Planner, Auckland Council: 2010 - 2011
- Strategic Policy and Research Advisor, Manukau City Council: 2007 - 2010
- Senior Research Analyst, Department of Work and Pensions: 2005 - 2007
- Research and Evaluation Analyst, Ministry of Social Development: 2000 - 2005

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Policy

- Provided governance and policy advice, including in relation to CCO board appointments and performance reviews, to inform the Auckland Council CCO Accountability Review.
- Responsible for developing and coordinating induction modules, on governance, decision-making, strategic planning and local government processes, to assist all 170 elected members of Auckland Council to effectively undertake their governance and decision-making responsibilities.
- Reviewed the effectiveness of the Gisborne District Councils Regional Pest Management Strategy to inform the development of a new Regional Pest Management Plan.
- Led the review of Thames Coromandel District Councils Freedom Camping Bylaw and Policy, Commercial Activities in a Public Place Bylaw, Dog Control Bylaw and Policy and Council's Parking Control Bylaw.

Service reviews

- Led Section 17a reviews of the resource consent, building control, environmental health and regulatory services for Thames-Coromandel District Council.
- Worked with Manawatu District Council and Palmerston North District Council to review the joint delivery of economic development services identify options and agree on a preferred option for future delivery.
- Provided strategic advice to Auckland Council on the delivery of three waters services and infrastructure; as part of the CCO review.
- Reviewed governance and accountability arrangements and the delivery of economic development services by Venture Southland.

Research and investigation

- Prepared demographic and economic profiles for a number of councils in New South Wales, including, Dungog, Maitland, Burwood, Canada Bay, Ku-ring-gai, Lane Cove, Ryde, Rockdale, Auburn, Holroyd and Kogarah, to inform Fit for the Future reform assessments.
- Prepared technical papers and identified policy options on housing and social wellbeing to support the development of the Auckland Plan.
- Developed plan enabled housing capacities, given current district plan provisions, and population projections, at the census area unit. These informed spatial planning in Manukau, the development of the 2010-19 LTCCP and Manukau City Councils asset management plans.
- Produced "The Changing Face of Manukau", Manukau City Councils report on progress towards community outcomes, in collaboration with central government partners.
- Developed and managed Manukau City Council's Annual Satisfaction survey; including analysing and reporting on findings and working with operational departments to address survey findings.

Consultation and engagement

- Assisted Westland District Council to develop a Statement of Proposal and consult with the community on proposed changes to the governance and structure of Westland District Council's CCOs.
- Prepared a stakeholder engagement plan, coordinated, organised and facilitated stakeholder consultation and engagement for the Auckland Council Arts and Culture Strategic Action Plan.
- Facilitated public meetings and workshops with elected members and stakeholders to inform the development of the Auckland Plan.